

# Applying the MIQE Guidelines for qPCR Practical Tips

— **Dr. Greg Shipley**, *Co-author of the MIQE Guidelines,  
and President of Shipley Consulting, LLC*

## *Is your qPCR data publication-ready?*

Join Dr. Greg Shipley for a Discussion of the MIQE Guidelines.

**Friday, February 7, 2014 from 12:30. to 1:30**  
**Nursing Building -721 Office Hours to follow and**  
**Refreshments will be served**

There were three main goals when the MIQE Guidelines manuscript was put together: 1) to give guidance to the investigator performing qPCR within their studies so that the data would be valid, 2) ensure that the experiments could be repeated by another investigator and understood by reviewers and 3) to facilitate the rapid publication of manuscripts with qPCR data. In Dr. Greg Shipley's talk, he will cover all the guidelines and offer clarification for many of the requirements with examples and tips on how to satisfy some of the requirements with the least amount of time.

For additional information, contact your Roche Genomics Sales Specialist:

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**Not for use in diagnostic procedures.**

